The Memory Lab Network:
Preservation to the People
March 12, 2019 - Digital POWRR

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Preservation

n. 1. The professional discipline of protecting materials by minimizing chemical and physical deterioration and damage to minimize the loss of information and to extend the life of cultural property.
Problems with AV Preservation

Costly.

Requires expertise.

Magnetic tape needs reformatting.
DEGRALESCENCE

["The Final Countdown" playing]
Public Preservation Needs

Access to equipment.

Access to information.

Empowerment to preserve themselves.
“...Personal archives matter because individual lives matter... Regardless of any perceived historical or cultural value, personal digital archives represent an important chance for individuals to give voice to their own perspectives, to make sure the cultural record reflects their lived experiences, and to share their stories with other people if they choose.”

- Gabriela Redwine, “Personal Digital Archiving,”

not drawn to scale

** not digitized VHS (it’s film)

*** not just digitization
Memory Lab

It’s a place.

It’s an online resource.

It’s a series of programs.
It’s a place.

It’s an online resource.

It’s a series of programs.

• S-VHS
• VHS
• VHS-C
• DV
• MiniDV
• Audio cassette
• 3.5" Floppy disk
• Photo/document/slide/ negative scanning
It's a place.

It's an online resource.

It's a series of...
It’s a place.

It’s an online resource.

It’s a series of programs.
3,500+ hours
400+ users
It’s a place.

It’s an online resource.

It’s a series of programs.

It’s replicable and scalable.
Memory Lab Network

It’s a place (+7).

It’s online resources.

It’s a series of trainings & programs.
Digital Memory Lab at Rawlings Library

CLUMP YOUR COLLECTIONS
Tuesday, Aug. 23, 4-5:30 p.m.
Sor Kelly B. 1st Floor
Learn how to organize and save photos and other digital media.

PERSONAL DIGITAL ARCHIVING
Tuesday, Sept. 27, 4-5:30 p.m.
Sor Kelly B. 2nd Floor
Learn how to take control of your digital materials.

PERSONAL ARCHIVING 101
Saturday, Oct. 30, 9 a.m.-1 p.m.
Learn how to organize and save your personal collections.

PRESERVING YOUR DIGITAL MEMORIES

Learn best practices for computer file naming as well as information about backing up data and saving photos that have been posted on Facebook.
Bring your own laptop or use one provided. Bring your Facebook username and password and your own flash drive to save information.

THURSDAY, JULY 26 AT 6:30 P.M.

NEW ULM PUBLIC LIBRARY • 17 N BROADWAY • 507-359-8334
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Memory Lab Network

#general

@Kris Wiley 11:15 AM
Our City Attorney tweaked DC’s release form so it’s applicable to our community. Feel free to use.

Attachment: Memory Lab Participant Release Form.docx

@April Me 5:23 PM
New Uplift Public Library’s next Memory Lab class is Preserving Your Digital Memories on July 28.

Attachment: Preserving Your Digital Memories - Some Basics.jpg

Thread:

@Siddharth 4:30 PM
Looks fantastic! Where did you get that cabinet? It looks great!

@Blake Hattan 12:30 PM
On the left? It was a cabinet/rack that was lying around in the IT department after it was replaced in a different part of the library. On the right is a table that used to hold a microfilm reader.
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Memory Lab Equipment

- S-VHS deck
- Consumer VHS VCRs
- Monitor
- Time Base Corrector (TBC)
- VHS-C adaptor
- A-D converter
- Power conditioner
- Computer 8GB RAM, 1TB storage
- Large flatbed scanner
Memory Lab Network Equipment

- Donations
- Low stock
- Discontinued items
- Vendor purchasing constraints
- Technology constraints/additions
- IT environment/support
- Mobility
- Expense
- Shipping
CONSIDERATIONS
CONSIDERATIONS

- Square footage
- Seating
- Power
- Network
- Noise
- Lighting
- Privacy
- Security
- Mobility
- Scalability
- Donations
- Timing

Memory Lab

Network Space
Memory Lab  

**Network Spaces are...**

- snowflakes
- a balancing act between
  - Scalability
  - Compatibility
  - Expense
  - Mobility
  - Quality
Memory Lab Network 2

It’s (going to be) a place (+7).

It’s online resources.

It’s a series of trainings & programs.

It’s replicable and scalable!
Memory Lab Network 2 = 2019
Memory Lab Network: Apply 2019

Your Name Here
What can you do?

**Value:**
- Preservation literacy
- D-I-Y ethic and ability
- Personal archives
- Marginalized communities
- Community archives

Maintain urgency!

Share
DIY Spaces, Resources, Programs

*photo stolen from Twitter*
Thanks!

Questions?

You can find me at:

- @AV_DiscoTech
- @MemLabNet
- siobhan.hagan@dc.gov
AV A-D Demo

THE SIGNAL MUST FLOW